



Press Release

Organization: Morrisson-Reeves Library
Announcement: [The Real Scoop on Fake News](#)
Event Date: May 18, 2017 at 6:30PM
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What makes a news story fake?

1. It can't be verified

A fake news article may or may not have links in it tracing its sources; if it does, these links may not lead to articles outside of the site's domain or may not contain information pertinent to the article topic.

2. Fake news appeals to emotion

Fake news plays on your feelings - it makes you angry or happy or scared. This is to ensure you won't do anything as pesky as fact-checking.

3. Authors usually aren't experts

Most authors aren't even journalists, but paid trolls.

4. It can't be found anywhere else

If you look up the main idea of a fake news article, you might not find any other news outlet (real or not) reporting on the issue.

5. Fake news comes from fake sites

Did your article come from abcnews.com.co? Or mercola.com? Realnewsrightnow.com? These and a host of other URLs are fake news sites.

[For Immediate Release](#)

RICHMOND, INDIANA – Even though fake news seems current, it's actually been around since Roman times. Today, however, media is everywhere, and with a huge influx of information comes equally large amounts of misinformation. Fake stories abound, and they cover topics as diverse as politics, drugs, pets and even cinnamon rolls. How can anyone make sense of it? KT Lowe, IU East librarian, will help you develop the skills to identify and prevent the spread of fake news. This hour-long presentation held at Morrisson-Reeves Library will cover the history of fake news, tips on how to identify fake stories and a discussion of what makes real news real. The presentation [The Real Scoop on Fake News](#) will start at 6:30pm on Thursday May 18th in the Bard Room.

Free and open to the public.

For Interviews and High Resolution Images Contact:

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