



Press Release

Organization: Morrisson-Reeves Library
Announcement: **Shop Online and MRL Benefits from Your Purchase**
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Contact: Jenie Lahmann,
PR/Communications Coordinator
(765) 966-8291 or lahmann@mrlinfo.org

For Immediate Release

Shop on Amazon.com and Make a Donation to Morrisson-Reeves Library Without Lifting a Finger or Writing a Check!



RICHMOND, INDIANA -- Morrisson-Reeves Library (MRL) has a convenient way that you can support the library while you're shopping online at Amazon.com. Simply go to the Library's homepage at MRLinfo.org and click on the **BUY IT NOW** button. Shop to your hearts

content. You can shop for: books, movies, furniture, ice skates or anything sold on Amazon. Just make sure you start through the **BUY IT NOW** clickable link on the library's website. A portion of the purchase price is returned to MRL.

Using **BUY IT NOW** doesn't cost library users or the library any extra money, and a portion of any purchases made through **BUY IT NOW** purchases are returned directly to the library to help fund the Online Catalog powered by SirsiDynix. The Online Catalog is a costly annual expense for the library.

The **BUY IT NOW** feature is also integrated into the library's online public catalog. Materials that you see in the library's catalog can be reserved if they are currently checked out by other

patrons. If you simply can't wait for the item to become available or you want to purchase your own copy, you can click on the **BUY IT NOW** button and purchase it for yourself through Amazon.com. Again, a portion of the purchase price is returned to the library.

FAQs:

Does it cost anything?

No. It's free for our patrons and for the library. No additional costs are applied at any point in the process. The items you purchase cost exactly the same as they would for any other shopper.

Does it only work with books?

Can I buy anything on Amazon.com and it counts towards library funding?

Yes. You can buy anything you wish on Amazon.com and it counts for library funding. A BUY IT NOW button / access point is on the website MRLinfo.org. Users can click on that button and access Amazon.com. This link puts a code on the purchase so that the library benefits from the purchase. Users can buy anything the retailer offers. For example, users can use Amazon.com to buy books, movies, video games, home and garden supplies, clothes, or even furniture!

Does the library know what I'm buying?

No. There is no record of purchases given to the library.

Am I buying the book or item for the library?

No. Any items purchased through the library's **BUY IT NOW** feature are paid for by the patron and are for the patron's personal use.

Is this the same as recommending or requesting a title for the library to buy?

No. The library has no record of purchases made via the **BUY IT NOW** feature. Title purchase requests still need to be done through the "Make a Recommendation" link in the online public catalog or at a service desk.



The graphic features a blue shopping bag on the left with colorful, abstract shapes and patterns emerging from it. To the right, the text 'Buy It NOW!' is written in large, colorful letters (orange, green, blue, yellow). Further right, the text 'Your Amazon Purchase Supports' is in blue, above the MRL logo (a blue book icon) and 'Morrisson-Reeves Library' in black. Below this, a green text box says 'A portion of all purchases made from Amazon through this link return to our library. These funds are used to expand what the library provides to you!'. At the bottom, a large orange text box says 'Click here to proceed to Amazon.' with a small blue text box below it stating: 'Purchases made through Amazon are subject to the policies and procedures of the vendor. Any concerns regarding order fulfillment, customer service, privacy policies or other issues relating to these retail sites should be directed to Amazon through their Help and Customer Service webpage.'